

# THE AI BRITAIN SUMMIT 2026

AMBITION | INVESTMENT | DEPLOYMENT

AI  
BRITAIN



## SPONSORSHIP BROCHURE

2026 CENTRAL LONDON

*From Investment to Impact: Delivering an AI-Powered Britain*

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### A Note on Tailored Packages

The opportunities listed in this brochure are a guide. We understand that every organisation has unique strategic goals. If you have specific requirements - whether it's hosting a bespoke closed-door roundtable, curating a specific policy debate, or a unique branding activation - please get in touch. Our team is ready to build a package that maximises your impact and ROI.

## The Summit

The AI Britain Summit 2026 is the premier forum for aligning the UK's growing wave of AI investment with the challenges and opportunities of delivery. The Summit will provide a dedicated space for senior stakeholders to connect and explore the concrete steps, policy frameworks, and public-private partnerships required to implement AI effectively across legacy systems and diverse sectors.

Through a series of focused, high-level dialogues, the Summit will bring together leaders from government, industry, finance, and the wider infrastructure ecosystem to tackle execution challenges head-on and ensure that innovation translates into measurable economic and societal benefits across the UK.

## Why Sponsor AI Britain 2026?

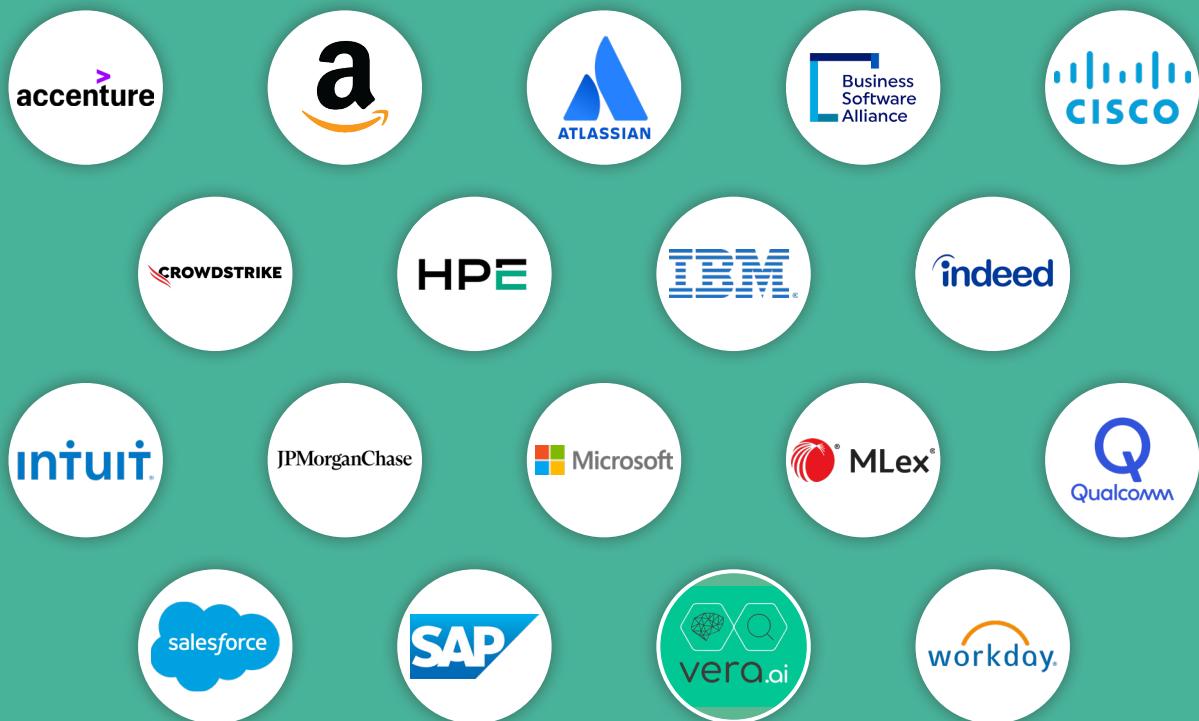
- **Exclusive speaking positions**  
Your organisation can contribute to the discussion.
- **Engaging and Interactive format**  
Engage in meaningful discussions with decision-makers, businesses, and policymakers.
- **UK and Global outreach**  
Convey your message to a broad and international audience.
- **Networking opportunities**
- **Visibility Opportunities**  
Ensure maximum visibility through branding across the Summit's communication activities.
- **Exhibition and demos area**  
Showcase your products and solutions or share a position paper with the audience at an on-site tabletop stand.



## Topics for Discussion

- How can the UK leverage the historic influx of Foreign Direct Investment (FDI) to physically build the “AI Factories” - the data centres and energy infrastructure-required to meet a 20-fold increase in compute demand?
- What specific financial reforms, from unlocking pension fund capital to updating LSE listing rules, are needed to fix the “Capital Stack” and ensure UK startups can scale into unicorns without leaving for the US?
- How do regulatory measures like the “Critical National Infrastructure” designation and the new AI Growth Lab sandboxes provide the long-term certainty global investors need to de-risk multi-billion-pound capital expenditure?
- Beyond the initial funding headlines, how can government and industry ensure this capital deployment translates into tangible productivity gains and economic impact across the wider UK economy?

## Past Series Sponsors & Partners Have Included:



## The Forum Global AI Series

The AI Britain Summit is part of the renowned Forum Global AI Summit series, connecting policy and industry across the world's major regulatory hubs.

### The AI International Summit (Brussels)

Held annually in December, this event brings together EU policymakers, global industry leaders, and civil society to define the direction of the European AI landscape. It is the premier gathering for navigating the EU AI Act and aligning on global governance.

### The AI USA Summit (Washington, D.C.)

The AI USA Summit provides a top-level meeting space for the US administration and tech sector. It explores the nation's approach to innovation and safety in the context of an emerging global AI order.

### Audience Breakdown



- Corporate Organisations: 33%
- Government & Regulators: 17%
- Trade Associations: 16%
- EU/US Institutions: 15%
- Academia & NGOs: 10%
- Media & Press: 3%
- Law Firms & Consultancies: 6%

## Past Speakers: A Global Network

Leading voices who have contributed to our global dialogues include:



**Amandeep Singh Gill**  
UN Secretary-General's Envoy on Technology



**Stephen Doughty**  
Minister of State of the United Kingdom for Europe and North America



**Ursula von der Leyen**  
President of the European Commission



**Ulrik Vestergaard Knudsen**  
Deputy Secretary-General, OECD



**Oliver Ilott**  
Director, UK AI Safety Institute



**Elizabeth Kelly**  
Director, U.S. AI Safety Institute



**Jeff Bullwinkel**  
VP & Deputy General Counsel, Corporate External & Legal Affairs, Microsoft EMEA



**Laetitia Cailleteau**  
Generative AI Lead Europe, Accenture



**Niamh Smyth**  
Minister of State for Digital Transformation, Ireland



**Jay Obernolte**  
Vice Chair of the AI Caucus, US House of Representatives



**Ambassador Karen Kornbluh**  
Former U.S. Ambassador to the OECD



**Elena Fersman**  
VP & Head of Global AI Accelerator, Ericsson



**Mark Schaan**  
Associate Deputy Minister, Innovation, Science and Economic Development Canada



**Khushal Wadhawan**  
Manager, Policy India AI Mission

# Sponsorship Packages

## Leading Partner - £50,000

(Exclusive to two organisations maximum)

The ultimate positioning for an organisation driving the AI agenda in the UK.

- Thought Leadership: Exclusive Keynote address by a senior company representative.
- Panel Participation: Speaking position for a company representative on a main plenary panel.
- VIP Hosting: Exclusive Host of the VIP & Speaker Gala Dinner (Pre-Conference or Day 1).
- Top-Tier Visibility: “Leading Partner” branding on all stage backdrops, banners, and marketing materials.
- Access: 4 complimentary delegate passes and 2 seats at the VIP Gala Dinner head table.
- Exhibition: Premium tabletop exhibition space in a prime location.
- Data: Advance access to the opt-in attendee list (1 week prior).

# Sponsorship Packages

## Platinum Partner - £35,000

### (Exclusive To 2 Organisations)

High-impact visibility and exclusive hosting rights for major ecosystem players. This package allows you to “own” a key networking moment at the summit.

- Speaking Position: Senior representative to participate as a panelist on a main plenary session.
- Exclusive Hosting (Choose One):
- The Networking Cocktail Reception: Exclusive branding of the evening drinks reception, with a welcome address opportunity.
- Private Lunch Salon: Host a closed-door, invitation-only lunch for up to 20 VIPs.
- Roundtable Breakfast: Host a themed breakfast briefing for a curated audience group. (Hosting options subject to availability on a first-come, first-served basis).
- Branding: “Platinum Partner” logo placement across all websites, email, and on-site signage.
- Access: 5 complimentary delegate passes.
- Exhibition: Tabletop exhibition space for demos or position papers.
- VIP Access: 2 seats at the VIP & Speaker Gala Dinner.
- Data: Advance access to the attendee list (1 week prior).

# Sponsorship Packages

## Gold Partner - £20,000

Excellent value for branding and networking visibility.

- Branding: "Gold Partner" logo placement on conference website, emails, and event banners.
- Access: 3 complimentary delegate passes. (Priority access in case of capacity limits).
- Exhibition: Opportunity for a tabletop exhibition stand to showcase products or papers.
- Collateral: Inclusion of company materials (PDF/Whitepaper) in the delegate e-pack.
- Data: Advance access to the attendee list (1 week prior).
- Limited packages available. Please contact us early to secure your preferred tier.

## Bronze Partner - £10,000

Ideal for SMEs offering brand visibility and engagement opportunities.

- Exclusive Hosting:
  - Host of one of invitation-only Parallel Roundtable Sessions during the Pre-Summit Focus Day.
  - Opening remarks opportunity.
  - Full branding within the roundtable room.
- Access: 2 complimentary delegate passes. (Priority access in case of capacity limits).
- Exhibition: Opportunity for a tabletop exhibition stand to showcase products or papers.
- VIP Access: 1 seat at the VIP & Speaker Gala Dinner.
- Collateral: Inclusion of company materials (PDF/White paper) in the delegate e-pack.
- Data: Advance access to the attendee list (1 week prior).

# Sponsorship Packages

## Exclusive Hospitality Sponsorship

Targeted opportunities for high-value engagement.

### Exclusive Hosted Lunch Salon - £8,500

(Available if not claimed by a Platinum Partner)

Host a private, invitation-only networking lunch for up to 20 key targets (VIPs, speakers, or selected delegates).

- Private room provided.
- Forum Europe manages invitations and logistics.
- Opening remarks, opportunity for your host.
- Full branding within the private room.

### Conference Refreshment Breaks - £4,500

High-frequency brand visibility during all coffee and tea breaks.

- Corporate identity displayed in the refreshment areas.
- Opportunity to create branded napkins, cups, or treats.  
(Production costs apply).
- 1 complimentary conference pass.

# Sponsorship Packages

## Product Branding Opportunities

### Conference Lanyards - £3,500 (+ production)

High-impact visibility. Your logo worn by every attendee, speaker, and VIP.

- Full-colour logo printed on all lanyards.
- Worn at all times during the summit.

### Conference Badges - £2,000

- Company logo printed on all delegate name badges.
- Combo Deal: Lanyards + Badges for £4,500.

### Branded Pens - £1,500

- Logo on sustainable pens distributed to all attendees. (Production cost included).

### Branded Notepads - £1,800

- Logo on A5 notepads distributed to all attendees. (Production cost included).
- Combo Deal: Pens + Notepads for £3,000.

## About Forum Global

Operating at the intersection of technology, innovation, and connectivity, Forum Global brings together government and business to tackle some of the world's most complex public policy challenges.

Our clients and partners include national governments, international institutions, industry, media, think tanks, and NGOs, and our gatherings take place in the UK, Europe and around the globe.

